The 11th edition of RailTech Europe will bring the European railway industry together for the largest expo, conference and networking gathering in the BeNeLux region.

RailTech Europe 2017 is reinventing itself and will focus on the future. In addition to the expo, a promising high-level conference program and a large and interesting free-of-charge workshop program also form part of RailTech Europe 2017. With career matchmaking between exhibitors and visitors, live (on-track) infrastructure demonstrations, train maintenance and rolling stock, exclusive side visits and many other new features, RailTech Europe 2017 promises to be future proof.

Knowledge exchange
Sharing knowledge will be one of RailTech’s cornerstones. In cooperation with the RailTech’s knowledge partners, an extensive program with workshops, interactive sessions and thematic discussions on a wide variety of topics will be offered to all visitors on a daily basis.
Innovation Award
Participating in RailTech’s Innovation Award provides exhibitors with an excellent opportunity to give ample attention to their latest developments, products or services. Alongside to the Innovation Award, RailTech will offer students and young professionals the opportunity to compete in the Young Innovation Award. All submissions for both awards will be judged by a jury of experts.

Career opportunities
The 2nd day of RailTech Europe 2017 will be devoted to career opportunities in the industry. All exhibitors are invited to attend matchmaking sessions with potential trainees and employees. Special attention will be given to technical training institutes, colleges and universities. A comprehensive media campaign will ensure individuals looking for a new challenge will be attracted.

Side and Technical visits
Selected exhibitors and partners of RailTech Europe 2017 are offering a variety of technical, cultural and side events to visitors. Utrecht and its surroundings have a wide range of interesting possibilities. More information will be made available at RailTech.com.
Areas of Expertise
RailTech Europe 2017 is the meeting place for the entire railway industry and has divided the sector into four areas of expertise: Infrastructure & Construction, Rolling Stock, Technologies & Information Systems, and Public Transport. Each category is divided into sub-segments. These sub-segments may be adjusted as the event takes shape.

**Infrastructure & Construction**
- Assembly Techniques and Systems
- Consulting, Certification and Engineering
- Machinery, Tools and Equipment

**Rolling Stock**
- Maintenance
- Service and Refurbishment
- Train Control Management Systems

**Technologies & Information systems**
- Train & Track monitoring systems
- Big Data in Railway operations
- Communication Systems

**Public Transport**
- (Light-rail) Operators
- Passenger Management and Services
- Station and Surroundings

The areas of expertise aren’t centralised on the expo floor but will be visually recognisable for all visitors. Therefore, being part of multiple categories is no problem at all.
Facts & Figures 2015

Visitors
- 4500 unique visitors in three days
- Visitors from 14 different countries
- Average RailTech Europe visitor score: 7.6 out of 10
- 77% of visitors recommend and revisit RailTech

Exhibitors
- 100+ exhibitors in 2015
- 98% of the exhibitors presented themselves well or very well
- Average RailTech Europe exhibitor score: 7.6 out of 10
- Exhibitor feedback on quality of visitors and networking possibilities: 7.9 out of 10

Visitors
- % per country
  - Other: 10%
  - United Kingdom: 4%
  - Belgium: 3%
  - Germany: 9%
  - Netherlands: 74%

- % per industry segment
  - Other: 17%
  - Station design, architecture and services: 6%
  - Software and application systems: 6%
  - Signalling and telecommunications: 6%
  - Rolling stock: 6%
  - Related materials, products and services: 8%
  - Consulting, design and engineering: 23%
  - Electrification and catenary systems: 6%
  - Light rail systems: 6%
  - Maintenance and service equipment: 6%
  - Passenger service systems: 6%
  - Rail track, switches and bridges: 23%

Purpose of visit
(multiple answers possible)

- 53,3% To acquire knowledge of new products and services
- 57,8% To visit exhibitors
- 37,8% To meet established relationships
- 31,1% To meet new clients
Participation options
The organization offers exhibitors two different participation options for RailTech Europe 2017; Standard, luxurious booth space, or the option of building your own booth.

A standard, luxurious booth of 16, 20 or 24 sqm comes fully equipped with walls, a lockable 1 sqm closet, carpet in your choice of colour and 3 kW electricity supply. It is completed with your company name or logo printed on the back wall of the booth. The availability of standard booth spaces larger than 24 sqm is available upon request.

Costs for Standard Stand packages
Small - 16 sqm € 4750,-
Medium - 20 sqm € 5750,-
Large - 24 sqm € 6750,-

RailTech Promotional Package includes:

- Exhibitor listing, including linked company logo at www.railtech.com
- Company name, contact information, and 50 word profile in the exhibition catalogue
- 2 free editorial news postings on www.railtech.com (regulations apply)
- Unlimited client invitations to RailTech Europe 2017 through a personalized invitation link
- Participation at the RailTech dinner for two people
- 25% discount on conferences held at RailTech Europe 2017

Building your own booth is possible for booth spaces starting at 24 sqm. Design and layout of the booth have to be approved by the organization. Terms and conditions for booth spaces are available upon request. Costs for own stand construction are € 235,- per sqm.

Workshops by Exhibitors
RailTech Europe 2017 offers exhibitors the possibility to give workshops in atmospheric spaces. Rooms are available with a maximum capacity of 75 spectators. These workshops are promoted at the event website, in the expo catalog and in our mailings. Costs for a 45 minute workshop are € 1000,-

Exhibitors can benefit from a variety of promotional and sponsorship opportunities to ensure they stand out from the rest. Contact the project team in order to discuss the possibilities.
Dates and opening hours RailTech Europe 2017

28 March 10:00 - 17:30
29 March 10:00 - 19:30
30 March 10:00 - 17:30

Location
Hall 3+4, Jaarbeurs Utrecht

Your RailTech Europe 2017 project managers and contact
If you would like to register, schedule an appointment or wish to receive any further information, please contact:

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